



**Cattle Boyz**™

**GOURMET BBQ SAUCES**

[www.cattleboyzsauce.com](http://www.cattleboyzsauce.com)

# Fundraising



*Most schools, sports teams and Organizations need to raise funds for equipment, tournaments, Coaching clinics and travel.*



*Cattleboyz has developed several programs that will make this ongoing need for funding much easier for all concerned.*



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# Fundraising Program

*Put Cattle Boyz Products to work. Buy and sell door to door or to companies. Normally fundraising organizations can make \$4.00 - \$6.00 profit per item! Simply select the items that you would like to sell either door to door or via retail / corporate support. We offer special pricing for fundraisers only. The plastic 485ml, 715ml and spices are lighter and easier to handle for door to door campaigns. It is recommended that you mix and match products as customers are more likely to purchase more if they have a choice of flavors or products.*



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# Online Web Store Support



*Cattleboyz can turn your website into an online shopping site in minutes (requires merchant id's) or you can use a specially created area on our site to drive your customers too for a year round 24 X 7 fundraiser. No need to apply for merchant numbers if using our site and is more economical to run. Cattleboyz will drop ship our products to the door of your customers.*



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# Products



**Original and Honey Hot - 485ml** - New! This format is the most economical for shipping and handling. The container is small, compact and easy to use. The Original is the ideal product for beef, pork, chicken and salmon. The Honey Hot is a crowd favorite for chicken, pork and salmon. Both have great glazing properties and will not burn as easy like products over open flame grilling.



***485 ml Original or Honey Hot \$3.50 each sold by the case only  
Volume discounts over 1000 units***



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# Products



**Original and Honey Hot - 500ml** Our best selling format, this attractive latch top bottle creates added value to the consumer as the bottle can be re-used for infused oils, beer and wine making. The Original is the ideal product for beef, pork, chicken and salmon. The Honey Hot is a crowd favorite for pork, chicken and salmon. Both have great glazing properties and will not burn like many products over open flame grilling.



***500 ml Original or Honey Hot \$4.50 each, sold by the case only***

***Volume discounts over 1000 units***



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# Products



**Original and Honey Hot - 715ml** Larger more economical format for the price conscious consumer. The choice for repeat buyers. The Original is the ideal product for beef, pork, chicken and salmon. The Honey Hot is a crowd favorite for pork, chicken and salmon. Both have great glazing properties and will not burn like many products over open flame grilling.



***715 ml Original or Honey Hot \$4.50 each, sold by the case only***

***Volume discounts over 1000 units***



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# Products



## **Seasonings** 12 to a case

Excellent value with our **new seasonings**, 14 oz net weight which is about 3 – 4 times the amount in most other retail formats.

**Gourmet Seasoning** – Versatile blend for all types of cooking.

**Smokey Southwest Seasoning and Rub** - The perfect combination for all meats, seafood's and vegetables, has a bit of heat to it!

**Big Country Garlic** - Garlic and Herb, Nothing else to say!

***Seasonings are \$4.00 each, sold by the case of 12 only. No mixed cases, although you may repackage***



# Other Add In Products – Increase Your Returns!

## **Make Your Own Kits With These Other Value Added Items!**



2 x 3" mini  
Thermometers



Basting Brushes  
And Bottles



11" Silicone  
Basting Brush



MU Micro fiber  
Dish Cloths  
Amazing Product!



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# Other Add In Products



Silicone coated whisk



Vollrath Tongs, great for BBQ'ing



Marinade injector, Has additional Holes in the needle for better dispersion

# New Products Available in May 2010

*Beef jerky made with our own sauces, two flavors honey hot and original.  
Both made with no compromises on quality.*

Soon to arrive, premium aged Canada grade AAA Steaks

## ***Advantages for Fundraising!!***

Along with the sauces via online shopping we can arrange to send these products out as a 1 time purchase or weekly, semi monthly or monthly. Being that they are a consumable your fundraising goes on and on with no additional work for the organization.



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# Tips And Proven Strategies

Selling your product to larger organizations such as car and machinery dealerships, electrical and plumbing trade supply houses is very effective. The dealerships and distributors are always looking for gifts etc for customer loyalty. By purchasing your product they accomplish two things, they are supporting local community sports teams, clubs and associations and at the same time having a product to hand out to their customers. It is highly recommended that you suggest, they make up posters indicating that they are helping the local teams and associations.

This combined with a door to door sales campaign will have your funding requirements collected in no time!



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